

Date: November 8, 2018

To: Public Outreach and Legislation Committee Jacque McMillan, Chair B.J. Atkins Kathy Colley Jerry Gladbach R.J. Kelly Gary Martin Lynne Plambeck

From: Steve Cole, Assistant General Manager m

The **Public Outreach and Legislative Committee** is scheduled to meet on **Thursday**, **November 15, 2018** at **5:30 PM** at **Santa Clarita Water Division** located at 26521 Summit Circle, Santa Clarita, CA. 91350 in the Training Room.

MEETING AGENDA

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6. Adjournment

- * Indicates attachments
- To be distributed

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at http://www.yourscvwater.com.

Posted on November 8, 2018.

M65



Memorandum

To:	Matt Stone, Steve Cole
CC:	Hunt Braly
From:	Harry Henderson
Date:	11/6/2018
Re:	October 2018 Federal Legislative Brief Update

Per Steve Cole's direction, Anchor is providing you with a brief update of activities in Washington.

During mid-term election years, October is normally a slower time in Washington. Members of Congress spend most of their time campaigning and working in their Districts. Members of the Administration generally spend much of the month preparing for the new Congressional term and developing their upcoming Fiscal Year budgets. Little policy is completed, but much of the ground work is laid out for the coming year.

This year is no different. Congressional leadership races are by-and-large resolved. Some positions may be impacted by the elections, but the primary resolutions will be based on which political party will hold the majority in the House and Senate.

Once the elections are complete, Congress will return to Washington with an ambitious agenda to complete before December 7, 2018. Congress will need to complete the reorganization process, orient new members elected, finish the funding measures for the remaining FY2019 Appropriations process, deal with issues associated with funding the President's



recommendation for the border wall, deal with the expected migrant caravan, and resolve additional issues like disaster relief from both Hurricane Michael and Hurricane Florence.

Throughout this process, Anchor has identified ways to promote our initiatives and potential opportunities for success for the Agency. We have also worked to ensure that the Agency maintained positive relationships with key elected officials and staff throughout Washington.

Below you will find a brief synopsis of relevant information to the Agency. Furthermore, we have outlined for you a few of the issues we continue to track, and the action being taken on those matters.

Water Resources Development Act:

On May 23, 2018, the House Transportation and Infrastructure Committee unanimously approved the Water Resources Development Act (WRDA). On June 6, 2018, the House of Representatives passed H.R. 8, WRDA, by overwhelming majorities. On September 13, 2018, the House of Representatives unanimously approved with a few minor amendments S. 3021, America's Water Infrastructure Act. The legislation essentially is the Senate version of the Water Resources Development Act. On October 10, 2018, the United States Senate passed S. 3021 by a vote of 99-1. The President subsequently signed the legislation into law on October 23, 2018.

Six years ago, Chairman Shuster indicated a goal to have reauthorization of WRDA every two years – essentially creating a regular order on the legislation. For each of the past two Congresses, this has been the norm. With Congressional passage of the 2018 WRDA, the Chairman has indeed restored regular order to this process. A few relevant points here:

• WRDA authorizes the Army Corps of Engineers to conduct a wide variety of programs associated with the nation's water infrastructure and environmental remediation. The legislation typically enjoys broad bipartisan support and funds programs such as harbor dredging, environmental remediation efforts, and flood control.



- In the past, the Agency (CLWA at the time) has received authorization through WRDA for remediation of the Eastern Santa Clara River Watershed (perchlorate remediation). In total, the Army Corps of Engineers was authorized to fund over \$10 million toward this effort.
- The Agency and Anchor have been working on finding projects and programs for consideration within WRDA that could impact a variety of initiatives.
- The House passed legislation is generally considered to be the broad first brushes associated with this subject. It is expected that during the Conference Committee, the measure will be far more specific than the one that passed the House of Representatives.
- The only real "controversy" in the bill was to move the Army Corps of Engineers from the Department of Defense.

FY2019 Appropriations:

As we have mentioned in previous memos, Congress has made significant progress on passing legislation to fund the Federal government. In early September, the House and Senate approved the Conference Report funding the Energy and Water, Legislative, and Military Construction/VA Appropriations Acts. On September 18, 2018, the United States Senate approved funding for the Department of Defense and Labor, HHS, Education Appropriations Acts. The House followed on September 25, 2018 with passage of this legislation.

While these five measures are far from a complete funding of the Federal government, it should be noted that this will mark the first time in over two decades that 75% of the Federal government will be funded in regular order without the need of a Continuing Resolution. This is significant progress.

The House and Senate respectfully have passed variations of the Department of Interior, Transportation/Housing and Urban Development, and Financial Services Appropriations Acts. There are minor differences remaining between the two chambers on these matters. However, those differences could not be bridged before the end of the Federal Fiscal Year (October 1). As such, both the House and Senate have passed a short-term Continuing Resolution funding the Federal government through December 7, 2018.



Anchor believes that the Department of Interior/Financial Services, Transportation bill should be ready for approval shortly after Congress returns from the mid-term elections recess. That would leave just three additional bills (Homeland Security, Foreign Operations, and Commerce/Justice) remaining. While this may appear simple, significant issues remain unresolved in those measures. Specifically, the President has insisted that the Commerce/Justice and Homeland Security measures include funding for his proposed border wall. Minority Leader Nancy Pelosi has indicated that she knows of no Democrats that will vote for any Federal funding for the President's proposed border wall.

Leadership Changes of Note for SCV Water:

As we noted in the opening of this memo, there will be major changes in terms of leadership in Congress regardless of the outcome of the elections. Speaker Paul Ryan has announced his retirement and thus a new Speaker will be approved for the upcoming Congress. On the Republican side, Representative Kevin McCarthy is almost certain to be elected Speaker of the House should the GOP retain control of the House of Representatives. Should the Republicans not obtain a majority from the elections, it is widely expected that Representative McCarthy would remain as the Republican leader in the next Congress. Representative Steve Scalise of Louisiana would serve as either the Majority Leader or the Minority Whip. On the Democratic side almost no changes are expected to take place. Representative Pelosi will either be the Speaker or the Minority Leader, Representative Stenny Hoyer of Maryland would either rise to the Majority Leader position or remain as Minority Whip.

In terms of Congressional Committee leadership, Representative Shuster is termed out as Chairman of the House Transportation and Infrastructure Committee. Should Representative Jeff Denham win reelection, it is widely expected that he would either move into the Chair or Ranking Member position. Representative Peter DeFazio of Oregon is expected to rise to the Chair position should the Democrats win the majority or would remain as Ranking Member should the Republicans continue in the Majority.

With regard to the House Resources Committee, Chairman Rob Bishop will either retain his Chair or move to Ranking Member and Representative Raul Grijalva of Arizona would rise to the Chair or Ranking Member position for the Democrats.



The House Appropriations Committee has an interesting circumstance associated with it. Representative Rodney Frelinghuysen of New Jersey is retiring. Thus, the lead Republican position is up for grabs. Representatives Kay Granger, Bob Aderholdt, and Mike Simpson are all seeking to succeed Mr. Frelinghuysen. Ms. Granger is currently seen as the leader for the position. For the Democrats, Representative Nita Lowey of New York will either Chair the Committee or remain as the Ranking Member.

Representative Steve Knight has been considered a possible candidate for the Small Business Committee Chairmanship or Ranking Member. However, he has indicated that any talk about that position is premature and that he will address it when he returns to Washington.

Other Issues:

- Anchor continues to monitor actions associated with the Waters of the United States case. The House Energy and Water Appropriations Act does include language preventing the implementation of the rule. The House Interior Appropriations Act also included language outlawing implementation of the rule. Both sides are currently preparing for litigation on this subject.
- Volatile Organic Compounds. Over the past several months, Anchor has worked to establish a funding stream for this effort. We have met with Representative Knight's office as well as both Senators. We have made progress, but Committee staff of jurisdiction on this matter has asked us to "run down" a few last issues. Specifically, Anchor is working closely with Hunt Braly to answer the questions from staff and interface with the Region 9 leadership of EPA.
- Anchor would again remind members of the Board that should they be approached or discuss the mid-term elections with the press (national, local, or Washington, DC-based) to please give our firm a "heads-up" on the conversation. We continue to expect that the 2018 election for Representative Steve Knight's seat will be highly contentious.

-VIA ELECTRONIC MAIL-

November 5th, 2018

MEMORANDUM

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Erinn Ryberg, California Advocates, Inc.

SUBJECT: November Report

The California Legislature is on break until December 3rd when they return for the 2019-2020 session. Therefore, California Advocates has been working on issues for next year and monitoring election progress.

There have been many communications with Santa Clarita Valley Water staff regarding the water tax, the Delta Stewardship Testimony and California Water Fix.

PRIORITY LEGISLATION

SB 623, SB 844, and SB 845: Water Tax

Following the end of session where the Speaker held the Clean Drinking Water Account legislation in "Assembly Rules Committee" there have been many discussion and engagements. In a public statement Assembly Speaker Anthony Rendon said, "a piecemeal funding approach" to the problem "won't work." Speaker Rendon went on to say, "the Assembly is committed to identifying a sustainable funding source to ensure safe drinking water for all Californians.

There were several staff discussion and meetings among advocates on the progress for an alternative to the SB 623 (Monning) Legislation. We participated in several meetings and discussions including reviewing ACWA's state legislative affairs packet and legislative proposal. ACWA's legislation proposes a trust fund, an "opt-in" and no tie to the water bills. That resolution passed the committee with much discussion.

Following the ACWA meetings, I had separate meetings with Catharine Freeman, Alf Brandt and John Kennedy the Republican consultant.

Catharine's views:

- She is starting with SB 623 as her foundation. She provides the request that we submit amendments to that legislation.
- She brought up discussion about sending a portion of the fee back to the district/region in which it was generated similar to WRIF from Schwarzenegger era.
- She did say she would consider shortening the duration of the assessment and amount.

Alf Brandt:

- He is "overseeing" this issue with Catharine being the primary staff and contact.
- Seemed to be indicating a broader pool of beneficiaries in the end he has to tell the speaker why this is good for the entire state, including undeserved areas everywhere and water districts throughout California.

John Kennedy:

- John will be staffing and coordinating for the Republican Caucus. The bill requires a 2/3 vote at least because of the ag piece.
- John did provide a large caveat that he has not been able to coordinate with Asm Flora, the lead for caucus, until after the election so he needed to speak with him and get. One direction.

There are other entities with concepts on how to fund clean drinking water and district consolidation:

- CA Urban Water Districts Association released a document with a 4 point plan.
- CA Mutual Water Companies are discussing a portion of the existing property tax be allocated to clean drinking water and possibly looking at SGMA.
- People are looking to the new Administration for direction as well.

We will continue to coordinate with district staff on positioning SCVWA on the issue.

Delta Stewardship Council

We testified in support of the DWR findings of consistency of the California Water Fix. We attended both days of the hearings public comment and discussed with DWR and State Water Contractors Association on coordination of comments. Approximately 5 state water contractors testified and a few other water agencies. The state building trades and other trade unions testified in support and entities such as CA Building Industry. In opposition were mostly in delta residents, a few county supervisors and just a couple environmental organizations. Public comment lasted approximately one hour each day.

Election:

We continue to follow the November Election and monitor candidates statements on water infrastructure, water quality, state water project, CA Water Fix and water quality issues. The election is November 6th and the Santa Clarita Valley is a major election area with close elections for Congress and the State Assembly.

Important Dates:

- November 6th, statewide general election
- December 3rd, 2019-2020 legislative session opened.
- January 7th, Legislators return from Holiday Break
- January 7th, New Governor and statewide elected officials sworn in.
- January 10th, New Governor releases proposed budget

Issues to Prepare for in 2019:

- New Administration, Priorities and People
- Water Assessment for Clean Water
- CA Water Fix
- Bond Funding Distribution, Prop 68 passed, Prop 3 Pending
- SGMA Implementation Impact of recent Court Decisions
- State Water Project Issues including Oroville Spillway, Funding, Electricity Costs, Ongoing Maintenance
- Groundwater Recharge as a "Beneficial Use"

POOLE SHAFFERY

Writer's Email: hbraly@pooleshaffery.com

MEMORANDUM

ITEM NO. 2.3

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: October Report

DATE: 11-5-18

I have provided a synopsis of activities performed on behalf of the Agency in October

*Monitored and attended City Council Meetings on October 9 and 23.

*Continued to participate in efforts with Harry Henderson regarding potential federal legislation and Congressman Knight. Further discussions with EPA Region 9 and Harry Henderson regarding legislation.

*Continued to monitor and review activities of the Santa Clarita Valley Groundwater Sustainability Agency.

*Coordinated and arranged presentation in October by Agency to the SCV Chamber of Commerce's Government Affairs Council in support of the Water Bond, Proposition 3. Supported Chamber's endorsement of Proposition 3

*Continued to monitor and review Agency Board Agendas

*Reviewed daily emails regarding articles of interest from Agency.



COMMITTEE MEMORANDUM

DATE:	November 8, 2018
TO:	Public Outreach and Legislation Committee
FROM:	Steve Cole Assistant General Manager
SUBJECT:	Recommend Approval of Legislative Advocacy Goals

SUMMARY

Continuing the committee discussion of September and October, tonight's action contains the final proposed legislative advocacy goals. If adopted, these will be used to inform the selection and scope of work for legislative advocacy consultants in 2019.

DISCUSSION

The attached proposed goals were developed from previous scopes of work for current consultants, the 2018 adopted legislative guidelines, and staff and committee member input. Since the last meeting, staff has added Goal #5 to address relationships with non-profits and other service organizations with an expressed interest in the watershed.

FINANCIAL CONSIDERATIONS

This item only establishes the goals. A separate item will be considered for the selection of consultants. However, per the committee's request, the following is offered for comparison of costs:

Prior to forming SCV Water, both Castaic Lake Water Agency and Newhall County Water District had advocacy programs. After the SCV Water's formation, the Board eliminated two of the advocacy contracts, one with a value of \$18,000 per year and another of \$60,000 per year. This resulted in a \$78,000 per year reduction in costs for the new SCV Water through the integration of the prior separate advocacy programs.

SCV Water Current Budget: \$22,000/month (\$264,000/year) (Consultants in Santa Clarita, Sacramento and Washington D.C.)

For comparison to other agencies, staff used the Secretary of State website of <u>www.cal-access.sos.ca.gov</u> for reviewing state level advocacy expenses. These figures include payments to advocacy firms, but also association dues and related expenses to agencies that provide advocacy on behalf of members (i.e., Association of California Water Agencies; California Special Districts Association). This is why the figure does not equal the consultant contract amounts.

These figures represent advocacy in California from January 1, 2017 – September 30, 2018.

- SCV Water: \$381,249
- Irvine Ranch Water Company: \$750,321
- Eastern Municipal Water District: \$345,667
- Coachella Valley Water District: \$224,422

RECOMMENDATION

The Public Outreach and Legislation Committee consider staff's recommendation of approval of the Legislative Advocacy Goals.

Attachment: Draft Legislative Advocacy Goals Proposed Legislative Advocacy Goals

- 1. Maintain a representative presence in Santa Clarita Valley, Sacramento and Washington D.C., which monitors issues of importance to SCV Water, and the Santa Clarita Valley community as a whole, and keeps respective offices informed of issues of interest to the Agency.
- 2. Monitor and engage as necessary with issues of common interest in Ventura County and Los Angeles County.
- 3. Foster and nurture relationships with elected representatives and staff, relevant committees/staff, and other key people of influence in the water industry, on behalf of SCV Water.
- 4. To actively engage with water industry associations and coalitions, regulatory agencies, other water industry advocates, and other affiliate organizations including but not limited to SCV Chamber of Commerce and the Valley Industry Association. Foster relationships with key personnel and perform related activities such as advocate for Agency positions and attend meetings as necessary.
- 5. Foster and nurture relationships with non-profit, community and environmental groups with interests in the health of the watershed, both upstream and downstream, including but not limited to the Sierra Club, TreePeople and Friends of the Santa Clara River.
- 6. Pursue opportunities for funding for capital projects and other initiatives to benefit SCV Water and its customers, including but not limited to emergency water storage, recycled water, stormwater capture and recharge, emergency repairs, conservation and outreach.
- 7. Monitor funding opportunities, whether through bond measures or the budget process, including advocating for inclusionary language in developing bond measures, that would assist in securing funding for Agency projects and initiatives.
- 8. Act on those funding opportunities by assisting in the development of appropriate project/funding request submittals, and shepherding the proposals through the process.
- 9. Seek funding for remediation of perchlorate, Volatile Organic Compounds and other contaminants or broader water quality issues that may arise.
- 10. Monitor and track proposed legislation and regulations for impacts on SCV Water or its customers, on any of the ten principles identified in the SCV Water Legislative Policy Guidelines.
- 11. Monitor, track and advise on major water industry initiatives including but not limited to the WaterFix, Sustainable Groundwater Management Act, and efforts to establish a water tax.
- 12. Actively advocate in support or opposition to proposed legislation or regulations, to the benefit of SCV Water and its customers, in accordance with the adopted Legislative Guidelines.
- 13. Work with SCV Water Board of Directors and staff to identify any areas which might require the initiation of legislation.



COMMITTEE MEMORANDUM

DATE:	November 8, 2018
TO:	Public Outreach and Legislation Committee
FROM:	Steve Cole Assistant General Manager
SUBJECT:	Recommend Approval of 2019 Legislative Platform

SUMMARY

Each year the Board of Directors adopts a Legislative Platform (previously called Legislative Guidelines) to direct staff and advocacy consultants when evaluating proposed legislation that may impact SCV Water. The Platform allows staff to act quickly in responding to requests, for example, for letters of support or opposition to fast-moving legislation or other regulatory action.

DISCUSSION

The 2018 Legislative Guidelines document is attached. It was developed last year by combining the guidelines of the former Castaic Lake Water Agency and Newhall County Water District. Committee input is requested at this time to update the document for 2019.

FINANCIAL CONSIDERATIONS

None

RECOMMENDATION

The Public Outreach and Legislation Committee consider staff's recommendation of approval of the 2019 Legislative Platform.

Attachment



2018 LEGISLATIVE POLICY GUIDELINES

Adopted April 3, 2018

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SCV WATER 2018 LEGISLATIVE POLICY GUIDELINES ADOPTED: APRIL 3, 2018

1.0 PURPOSE

These policy guidelines incorporate specific positions adopted by the Board of Directors and are intended to direct SCV Water staff and SCV Water's legislative advocates when evaluating proposed legislation that may impact SCV Water, the retail divisions or their customers. Legislation that meets or fails to meet the principles set forth in the guidelines may be supported or opposed accordingly. Legislation that does not meet the principles set forth in the guidelines or that has potentially complicated or varied implications will not be acted upon by staff or the legislative advocates and will instead be presented to the Board directly for guidance in advance of any position being taken. Additionally, legislation is presented to the Board for action when a Board vote is necessary to strengthen SCV Water's position on a bill. Following these guidelines allows staff to respond to legislation in a timely manner.

2.0 IMPORTED WATER SUPPLY

It is SCV Water's policy to support:

- 1) Development of a long-term state water plan that balances California's competing water needs with environmental restoration and results in a reliable supply of high-quality water for the Santa Clarita Valley.
- 2) Implementation of a long-term, comprehensive solution for the Sacramento-San Joaquin River Delta (the Delta) that:
 - a) Provides reliable water supplies to meet California's short- and long-term needs.
 - b) Improves the ability to transport water across the Delta either for, or in supplement to, State Water Project deliveries, and addresses Delta levee stability cost effectively and efficiently.
 - c) Improves the quality of water delivered from the Delta.
 - Addresses the Bay-Delta's ecological health in a balanced manner that takes into account all factors that have contributed and are contributing to the Delta's degradation.
 - e) Encourages cost-effective water-use efficiency measures.
 - f) Increases storage, particularly south of the Delta, in a manner that does not detrimentally impact the water supply availability and reliability of the State Water Project.

3) Implementation of measures that enhance the cost-effective and efficient operation of State Water Project facilities.

It is SCV Water's policy to oppose:

- Legislation that would make urban water supplies less reliable, or would substantially increase the cost of imported water without also improving the reliability and/or quality of such water.
- Revisions to the federal Central Valley Project (CVP) Improvement Act that would jeopardize the Delta's environmental integrity, compromise State Water Project supply availability and/or reliability and/or limit the ability of urban agencies to transfer and/or bank CVP water.

3.0 ENERGY

It is SCV Water's policy to support legislation that:

- 1) Assists water agencies in obtaining reliable energy at reasonable costs.
- 2) Aids utilities in achieving energy efficiency improvements.
- 3) Provides for consistency in renewable energy pricing.

It is SCV Water's policy to oppose legislation that:

 Imposes additional regulatory burdens on the State Water Project, water agencies and their power providers that reduces energy availability and/or reliability or increases energy costs.

4.0 LOCAL WATER RESOURCES

It is SCV Water's policy to support legislation that:

- 1) Provides federal and state funding for water conservation efforts, improvements in technology, water recycling, groundwater recovery and recharge, desalination, climate change studies and surface water development projects.
- 2) Authorizes and/or facilitates expanded use of local water resources including water recycling.
- 3) Authorizes local governmental agencies to regulate the discharge of contaminants to the sewer collection system that may adversely affect water recycling and reuse.
- 4) Facilitates public understanding of and support for programs and projects that enhance the quality, reliability and supply of local water resources.
- 5) Encourages and/or funds watershed-based integrated water resource management and planning.
- 6) Removes barriers that restrict ability of local government to develop recycled water.

7) Facilitates the sustainable management of groundwater resources.

It is SCV Water's policy to oppose legislation that:

1) Restricts the ability of local governmental agencies to develop their local resources in a cost-effective, efficient and environmentally sensitive manner.

5.0 WATER USE EFFICIENCY

It is SCV Water's policy to support legislation that:

- 1) Ensures accurate reporting of the implementation of water efficiency measures such as the urban Best Management Practices.
- 2) Sets cost-effective efficiency standards for water-using devices.
- Provides loans and grants to fund incentives for water conserving devices or practices.
- 4) Provides federal and state funding to improve water use efficiency technologies.
- 5) Grants flexibility in available methods for water agencies to meet state water conservation goals.

It is SCV Water's policy to oppose legislation that:

- 1) Fails to ensure balance in the implementation of water efficiency practices and requirements for both urban and agricultural use.
- 2) Results in measures that would not be cost-effective for the Santa Clarita Valley.

6.0 WATER QUALITY

It is SCV Water's policy to support legislation that:

- 1) Protects and/or improves the quality of surface water and groundwater.
- 2) Provides funding to help agencies meet state and federal water quality standards.
- 3) Establishes and/or implements standards for water-borne contaminants based on sound science and with consideration of cost-effectiveness.

It is SCV Water's policy to oppose legislation that:

- 1) Could compromise the quality of surface water and groundwater supplies.
- 2) Establishes and/or implements standards for water-borne contaminants without regard for technical feasibility, sound science or consideration of cost-effectiveness.

7.0 SUSTAINABLE WATER RESOURCES MANAGEMENT PRACTICES

It is SCV Water's policy to support legislation that:

 Advances science relating to impacts of climate change on precipitation patterns and the manner in which operation of existing water resources infrastructure may be optimized.

8.0 WATER TRANFERS

It is SCV Water's policy to support legislation that:

- 1) Encourages and facilitates voluntary water transfers.
- 2) Streamlines the permitting and approval process for implementing transfers.
- Provides appropriate protection or mitigation for impacts on the environment, aquifers, water-rights holders and third parties to the transfer, including those with interests in the facilities being used.
- 4) Encourages transfers that augment existing water supplies, especially in dry years.
- 5) Encourages use of available capacity in existing facilities to advance voluntary transfers of water.

It is SCV Water's policy to oppose legislation that:

- 1) Detrimentally impacts the operations and maintenance of conveyance systems.
- 2) Interferes with the financial integrity of sound water management practices.

9.0 ADMINISTRATIVE AND FISCAL POLICY

It is SCV Water's policy to support legislation that:

- 1) Requires the federal and state governments to provide a subvention to reimburse local governments for all mandated costs or regulatory actions.
- 2) Maintains the multi-county ERAF (Education Revenue Augmentation Fund) exemption.
- 3) Fosters public understanding of government activities and decision-making processes while not imposing unreasonable administrative or financial burdens.

It is SCV Water's policy to oppose legislation that:

- 1) Is inconsistent with SCV Water's current investment policies and practices.
- 2) Pre-empts SCV Water's ability to impose or change water rates, fees, or assessments.
- 3) Impairs SCV Water's ability to maintain reasonable reserve funds.
- 4) Impairs SCV Water's ability to provide service at reasonable costs to its retail purveyors.
- 5) Makes any unilateral reallocation of SCV Water revenues, or those of its retail purveyors.

10.0 ENVIRONMENTAL POLICY

It is SCV Water's policy to support legislation that:

- 1) Enhances the environment of the state of California in a balanced, cost-effective manner.
- 2) Enhances the environment of the Santa Clarita Valley in a balanced, cost-effective manner.
- 3) Protects the quality and quantity of California and the Santa Clarita Valley water supplies.

It is SCV Water's policy to oppose legislation that:

1) Imposes additional costs, bureaucracy or legal obligations on water suppliers to meet environmental regulations.

11.0 LAND USE AND GROWTH MANAGEMENT

Refer specific legislation, whether of local or statewide interest, to the Board of Directors.

12.0 INITIATION OF LEGISLATION

Legislation relevant to the interests of SCV Water shall be initiated at the direction of the Board of Directors in coordination with the appropriate legislative advocate.



COMMITTEE MEMORANDUM

DATE:	November 8, 2018
TO:	Public Outreach and Legislation Committee
FROM:	Steve Cole Assistant General Manager
SUBJECT:	Recommend Approval of Changing Legislative Advocacy Contract Terms to Month-to-Month

SUMMARY

Historically, legislative advocacy contracts were prepared for one year terms, and extensions offered for one year at a time. All three current contracts expire on December 31, 2018. Staff recommends moving the contracts to a month-to-month term at the current rates. This action will allow us time to finalize our next steps, as we further develop our legislative affairs role and seek a more strategic approach in our advocacy efforts.

As the Fiscal Year 2018/2019 budget anticipates legislative advocacy contracts continuing at their current rates through the end of the FY, it is suggested that the month-to-month terms expire June 30, 2019. We anticipate bringing a recommendation to the Public Outreach and Legislation Committee in January 2019.

DISCUSSION

This action will include the following contracts. All have expressed agreement to the proposal.

- California Advocates
- Anchor Consulting
- Poole and Shaffery

FINANCIAL CONSIDERATIONS

None. The Fiscal Year 2018/2019 budget anticipates legislative advocacy contracts continuing at their current rates through the end of the FY.

RECOMMENDATION

The Public Outreach and Legislation Committee recommends the Board of Directors approve moving the current legislative advocacy contracts to a month-to-month basis, through June 30, 2019.



COMMITTEE MEMORANDUM

DATE:	November 8, 2018
TO:	Public Outreach and Legislation Committee
FROM:	Steve Cole Assistant General Manager
SUBJECT:	Discussion on Municipal Water Leader Magazine Partnership

SUMMARY

The *Municipal Water Leader* magazine offers annual partnership opportunities. Per committee member requests, this item provides information on the program.

DISCUSSION

The publication was launched in July 2015 by Water Strategies, LLC. Details of the partnership program can be found on the attached, but here are some highlights:

- **Circulation**: 10,193, including every member of Congress, governor's office and state legislator, nation-wide. It is also sent to more than 700 drinking and wastewater entities with an annual budget of \$10 million or more.
- **Partners**: There are 12 entities that participate in the partner program, including three California water agencies, one Texas water agency, and eight private firms.
- **Benefits** (partial list): Full-page message or ad in each issue (10/year); invitation to suggest topics and themes for articles and issues.

To note, SCV Water will be the featured story in the November edition, with an interview of Matt Stone.

FINANCIAL CONSIDERATIONS

The cost is \$2500/month. Funds for this program are not currently identified.

RECOMMENDATION

The Public Outreach and Legislation Committee provide direction to staff.

Attachment

October 18, 2018

MEMORANDUM

TO:	Kathie Martin Santa Clarita Valley Water Agency
EDOM	

FROM: Kris Polly Water Strategies LLC

SUBJECT: *Municipal Water Leader* Magazine Partnership Program

Thank you for the opportunity to provide Santa Clarita Valley Water Agency (SCVWA) with information about our *Municipal Water Leader* Magazine Partnership opportunities. We regard SCVWA as one of the leading water agencies driving innovation in the industry.

Per your request, we assembled a brief description of partnership program. Please see below. We hope this information is helpful in understanding scope of services and opportunities offered by the partnership program.

Should you have questions or would like additional information, please do not hesitate to contact me by phoning our office at (202) 698-0690 or my cell phone at (703) 517-3962, or by e-mailing <u>Kris.Polly@WaterStrategies.com</u>.

Again, thank you for the opportunity to provide information to SCVWA.

We look forward to continuing our conversation with you.

Municipal Water Leader Magazine Partnership Program

October 18, 2018					
<i>Municipal Water Leader</i> magazine	<i>Municipal Water Leader</i> magazine debuted in July 2015. Published by Water Strategies with the financial support of a variety of public and private partners, the purpose of the magazine is to share solutions to challenging issues as well as to educate decisionmakers and the general public about the potable, recycled, and wastewater service industry. The magazine is printed 10 times each year with combined-month issues in July–August and November–December. The magazine is supported by partnerships and advertising and is mailed to recipients free of charge. Our mailing list includes all drinking and wastewater entities with annual budgets or sales of \$10 million or greater per year. This criterion provides us with a list of over 700 such entities nationally. In addition, we have added every member of Congress, governor's office, and state legislator to the mailing list.				
Printed circulation	Interested parties/Individuals Municipal water associations (i.e., AWWA) Managers/Districts/Water utilities State legislators/Governors/Congress Magazine partner–provided contacts TOTAL	201 259 707 7,806 <u>1,220</u> 10,193			
<i>Municipal Water Leader</i> magazine partners	Metropolitan Water District of Southern Califo Eastern Municipal Water District Desert Water Agency Tarrant Regional Water District Freese and Nichols Engineering HDR Engineering Northwest Pipe Company Diamond Plastic Rubicon Water Huesker International Water Screens Worthington Products	ornia			

Scope of services	 As a partner in <i>Municipal Water Leader</i> magazine, SCVWA would receive the following services: Advertising: A single full-page message/ advertisement in each issue (10 per year) of the <i>Municipal Water Leader</i> magazines. Editorial assistance: SCVWA may suggest topics for magazine articles (up to 5 articles within calendar year). Magazine Themes: SCVWA may suggest themes for an entire issue of the magazine such as "Dealing with the ESA" or "Conservation". Targeted mailings: SCVWA may add up to 250 mailing addresses to the <i>Municipal Water Leader</i> mailing list. Extra copies: SCVWA may receive up to 50 extra hard copies of the magazine each issue. Capitol Hill facilities: SCVWA has access to Water Strategies' Capitol Hill office and executive apartment, located at 4 E Street SE, Washington, DC 20003, for meetings and office support needs. Additionally, SCVWA may use our office space for meal functions, receptions, and other small events. 	
Project objectives	Municipal Water Leader magazine is an effective way for SCVWA to showcase and promote its projects to its key constituents, its state legislators, its congressional delegation, its Governor's office, and key state and federal agencies. Additionally, the magazine advances the interests and needs of the municipal water service industry for the benefit of public safety, health, and the economy of the nation.SCVWA may change its full-page message/advertisement at any time. Updates must be received by the 15th of the month prior to the publication month. Article topic suggestions may be made at any time and scheduled for specific publication issues.	
Schedule of services		
Additional support	Water Strategies will provide writing, graphic design, and support services as requested by SCVWA.	
Cost of magazine partnership	\$2,500.00 monthly retainer	
Term of partnership agreement	January 1, 2019 through December 31, 2019	

Public Outreach Matrix of Selected Activities

OCTOBER 2018

Website Statistics		
October total users	42,037	+10.13% from previous month
Desktop	85%	
Mobile	12%	
Tablet	2%	
Most Popular Content		
Home page	49,715	
Customer Care	5,724	Customer portal
Your Agency	1,390	Overview and "Locate Your Division"
Save Water & Money	1,205	Conservation program home page
Residential	715	Conservation
Smart Controller	594	Conservation
Connect	499	Contact Us
Careers	486	Job opportunities
Governance	443	Board and committee agendas
Bid Opportunities	365	
Digital Outreach	Audience	Notable activity
		Water Professionals Appreciation Week resulted
Facebook		
TACEDOOK	302	in ~70,000 impressions
Instagram	812	in ~70,000 impressions
Instagram Twitter		
Instagram Twitter Water Currents eNewsletter	812	in ~70,000 impressions 36% open (23.6% industry standard)
Instagram Twitter Water Currents eNewsletter Garden Classes/Conservation	812 1,767 19,292	
Instagram Twitter Water Currents eNewsletter	812 1,767	
Instagram Twitter Water Currents eNewsletter Garden Classes/Conservation eNewsletter	812 1,767 19,292 19,250	36% open (23.6% industry standard) 22% open
Instagram Twitter Water Currents eNewsletter Garden Classes/Conservation eNewsletter Education	812 1,767 19,292 19,250 October	36% open (23.6% industry standard) 22% open Calendar YTD
Instagram Twitter Water Currents eNewsletter Garden Classes/Conservation eNewsletter Education Students	812 1,767 19,292 19,250 October 8,616	36% open (23.6% industry standard) 22% open Calendar YTD 8,616
Instagram Twitter Water Currents eNewsletter Garden Classes/Conservation eNewsletter Education Students Garden Classes – Saturdays	812 1,767 19,292 19,250 October 8,616 27	36% open (23.6% industry standard) 22% open Calendar YTD 8,616 274
Instagram Twitter Water Currents eNewsletter Garden Classes/Conservation eNewsletter Education Students	812 1,767 19,292 19,250 October 8,616	36% open (23.6% industry standard) 22% open Calendar YTD 8,616



LEGISLATION TRACKING

ITEM NO. **5.2**

Letters of Support/Opposition

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
	Water Infrastructure					
	Improvements for the					
10/29/2018	Nation Act (WIIN)	Title XVI-WIIN Reauthorization Proposal	SUPPORT	Signed onto stakeholder support letter from WateReuse		
	Public hearing for	Delta Stewardship Council Public Hearing				
	DWR Certificate of	on DWR Cert of Consistency of WaterFix		Letter sent to Delta Stewardship Council; also signed on to		Hearing scheduled for
10/10/2018	Consistency	with the Delta Plan	SUPPORT	coalition letter from Southern CA Water Coalition.	2.0	Oct. 24 - 26
c /4 c /2 c 4 c		Water Supply and Water Quality Act of	CURRENT			
6/19/2018	Prop 3	2018.	SUPPORT	Resolution passed by Board	4.0 & 10.	On Nov ballot
						Died, then gutted and
				9/4/18: (5/29/18: In light of the most recent amended		amended to address another issue entirely.
				version of the bill, SCV withdrew opposition) Lacks		JLBC to review State
				important safeguards to insure permanent underground		Water Contracts on
	AB 2649 (Arambula)	Water Rights (Now State Water Project:	OPPOSITION	storage is implemented in a way that protects existing water		9/11. (Not required to
5/29/2018	(Now Bloom)	water supply contracts)	Withdrawn	users and the environment (Initially opposed 4/16/2018)	4.0 & 10	take action or approve.)
				Require special districts/ local agencies to offer right of first		
				refusal to affordable housing developers, schools, and parks		
			OPPOSE	before selling, leasing, or otherwise conveying their land;		
			unless	regardless of the appropriateness of use and regardless of		Dead. Held in suspense
5/16/2018	AB 2065 (Ting)	Local Agencies Surplus Land	amended	desire to protect or preserve the land for future use.	11.0	file.
				Transfers control of SWP from CA DWR to a new SWP		
				Commission, with 9 members appointed by the governor,		Held in suspense file.
				confirmed by Senate. Requires representation from		Won't move FW this
5/10/2018	AB 3045 (Gallagher)	State Water Project Commission	OPPOSE	upstream watershed, but not actual SWP service area.	2.0	year.
				Signed on to coalition letter in advance of an Assembly		
5/9/2018	Assembly Hearing	CA WaterFix Coalition (Atkins/Rendon)	SUPPORT	Committee meeting	1.0	n/a
				Signed on to letter from City of Santa Clarita, opposing		
				CEMEX planned operations in Soledad Canyon, which would		
4/13/2018	SR 96 (Wilk)	Proposed mining project	SUPPORT	have a negative effect on the Santa Clara River	4.0	Adopted 7/2/2018
				CSDA sponsored bill to increase awareness, accessibility,		Approved by
				transparency of special districts, more than half of which do		governor/chaptered
4/4/2018	SB 929 (McGuire)	Website Transparency (special districts)	SUPPORT	not have websites.	9.0	9/14/18.
				Requires process for retail water districts to follow prior to		Approved by
				shutting off water for low wealth and disadvantaged		governor/chaptered
3/27/2018	SB 998 (Dodd)	Restrictions on Shutoff Notices	OPPOSE	ratepayers and customers.		9/28/18.
2 12 6 12 2 2 2	AD 702 (5 · · · ·		000007	Delta policy. The replacement "Delta Protection		
3/26/2018	AB 792 (Frazier)	Delta Stewardship Council	OPPOSE	Commission" is dominated by in-Delta interest.	2.0	Failed

					Leg.	
Date	Bill/Initiative	Title	Stand	Notes	Policy*	Status
3/26/2018	AB 1876 (Frazier)	Delta Stewardship Council	OPPOSE	Replaced AB792 for 2018. Still to create new "Delta Protection Commission" dominated by in-Delta interest.	2.0	Failed
3/22/2018	WaterSense	EPA WaterSense program	SUPPORT	This letter urges the administrator of the EPA to continue to fund the program.	5.0	n/a
6/4/2018 3/19/2018	SB 623 Budget Trailer Bill SB 845 (Monning)	Drinking Water Tax	OPPOSE unless amended	(6/4/18: Oppose unless amended letter sent to ACWA, Senator Wilk and Assemblymember Acosta) Seeks to establish a fund through state-mandated tax on local ratepayers, with funds going to SWRCB to assist those who do not have access to safe drinking water. Alternative funding sources proposed: State Revolving Fund; GO Bonds (i.e. Prop 68); Ag funding; General Fund	9.0	SB 623 "effectively dead". Re-referred to Comm on Rules. 8/31 - statement from Speaker Rendon references "will continue working next year"
3/19/2018	AB 2543 (Eggman)	State Infrastructure Projects	OPPOSE	Adds new costs/paperwork to state entities advancing infrastructure projects to provide info already available by request [changes in cost (10%) or schedule (12 mos.)].	9.0	Approved by governor 9/29/18
3/14/2018	Prop 68	Drought, Water, Parks, Climate, Coastal Protection and Outdoor Access for All Act (June 2018)	RESO in Support (SCV- 25)	General obligation bond (\$4 billion) which includes safe drinking water, watershed restoration, groundwater investments/recharge, recycled water, more	4.0	Passed w/ 56.29% of the vote

* Reference to applicable section of Legislative Policy Guidelines

Revised: Oct 10, 2018

Represents changes since last distribution.





SPONSORSHIP TRACKING

Agency Name	Event	Event Date	Event Location	Sponsorship	Amount
			Hilton San Diego	Marketing Sponsor: Logo on website, agenda, on	
Urban Water Institute	25th Annual Water Conference	Aug 22-24, 18	Resort & Spa	presentation screens and in registration area.	1,500.00
				Senatorial: acknowledgement on invitation & program,	
AWA - Assoication of Water			Ronald Reagan	Agency's name on signage, Agency's introduction at event;	
Agencies of Ventura County	Member/Elected Officials Reception	Sept 20, 2018	Presidential Library	agency reps attend free	1,000.00
	Annual Advisory Membership / includes			Upgraded from Basic Annual Membership of \$1000.00 to	
Southern Ca. Water Coalition	Recognition at Annual Dinner & Awards	Oct 25, 2018	Hilton Long Beach	Advisory Annual Membership	2,500.00
				Previously sponsored by the Family of Water, we are	
				continuing the participation as Presenting Sponsorship. The	
				event provides high school and college students with	
				exposure to STEM (Science, Technology, Engineering, Math)	
				concepts, but with sustainability as a key focus. The Water	
Santa Clarita Environmental			College of the	Technology program at COC is one of the featured	
Education Consortium (SCEEC)	Green STEM	Nov 17, 18	Canyon	programs.	5,000.00
				Wednesday Opening Breakfast (includes 1 meal ticket);	
				sponsor ribbon for badges; acknowledgement in ACWA	
			Manchester Grand	News, website, conference programs, screens at meals,	
ACWA	Fall 2018 Conference	Nov 27-30, 18	Hyatt, San Diego	mobile app.	2,500.00
				Empowerment: name & logo included on invitations &	
CVWD - Cucamonga Valley			Manchester Grand	materials promoting the reception, as well as displayed on	
Water District	ACWA Women in Water	Nov 28, 2018	Hyatt, San Diego	signage throughout the reception room	500.00
		<u> </u>			



Updated: Oct 29, 18



2018 Public Outreach Events

This is a list of events where SCV Water participates as a vendor, or as the host, in the case of the garden classes and Open House. We set up a branded outreach booth with information on our classes, programs, water supply, conservation efforts, etc. All retail divisions will be represented under the SCV Water umbrella, with occasional expanded presence by conservation staff.

	Event	Location	Notes (Pre and/or Post)	
January				
1/6	Landscape class	Admin	Proper Pruning	
1/11	Landscape class (evening)	Admin	Creating a Landscape Plan and Budget	
February	Les les en elses	Autoria		
2/8	Landscape class (evening)	Admin	Designing a Sustainable Landscape	
2/10	Landscape class	Admin	Waterwise Vegetable Gardening	
2/25	Mardi Gras Madness 5K/10K	Valencia Town Center	Students Off And Running: free afterschool program for youth in need through training for and completing a marathon. Fundraiser for SOAR: https://mgm5k.weebly.com/	
March				
3/8	Landscape class (evening)	Admin	Top 30 Plants for the SCV	
3/10	Landscape class	Admin	Creating a Landscape Plan and Budget	
3/17	Michael Hoefflin 5K Walk for Kids with Cancer	COC	The Michael Hoefflin Foundation is a non-profit organization that assists children diagnosed with cancer and their families. https://www.mhf.org/mhf-walk-kids-cancer/	
April	Duran Durat			
4/8	Dragon Boat Racing	Castaic Lake	Hosted by Castaic Lake Dragon Boat Club https://www.facebook.com/events/147534415894351/	
4/14	Landscape class	Admin	Drip Irrigation	
4/15	Castaic Town Council 5K	Castaic Lake	https://www.castaictowncouncil.org/annual-run	
4/19	Landscape class (evening)	Admin	Irrigating a Sustainable Landscape	
4/21-22	Cowboy Poetry Festival	Various	City event - http://cowboyfestival.org/	
4/28	Water Quality from a Public Health Perspective	Admin	Speakers' Bureau: Cal. State University Northridge Nursing students. Speaker: Jeff Koelewyn / Lab Supervisor. Topic: Water Quality.	
4/28-29	Earth/Arbor Day/H&G Show	Central Park	City event - http://greensantaclarita.com/eartharborday/ KHTS event - http://www.santaclaritahomeandgardenshow.com/	
May				
5/5	Fishing & Fun for Kids Day	Castaic Lake	Presented by Friends of Castaic Lake	
5/5-6	Pacific Islander Festival	Hart Park	https://www.facebook.com/SCVPIF/	
5/6	Taste of the Town	Mann Bio. Park	Child and Family Center Fundraiser http://childfamilycenter.org/events/ 37	

5/9	SCV Water: Clear Goals, Bold Ideas and a Whole Lot of Grit	Sacramento, CA	ACWA Spring Conference Panel. Panelists: Joe Byrne (BBK), Steve Cole, Bill Cooper, Maria Gutzeit.
5/10	Conservation and Gardening Resources	Sierra Hills Swim & Racquet Club	Speakers' Bureau: Gardening Club of Santa Clarita. Speaker: Matt Dickens. Topic: gardening classes, conservation programs, plant selection and other resources.
5/11	Open House Set up (dark Friday)		
5/12	Open House	Central Park	Annual Agency Open House to celebrate California Water Awareness Month
5/15	SCV Water: Clear Goals, Bold Ideas and a Whole Lot of Grit	Valencia Country Club	Speakers' Bureau: Valley Industry Association. Speakers: Matt Stone and Maria Gutzeit. Topic: New Agency
5/16	SCV Chamber Mixer	Admin	SCV Water will host the monthly SCV Chamber Business After Hours Mixer
5/17	Landscape class (evening)	Admin	Caring for the Top 30 Plants for the SCV
5/18	Realtors Networking Meeting	SCV Aquatic Center	Speakers' Bureau: Realtors Networking Meeting. Speaker: Steve Cole. Topic: New agency status update.
5/19	Landscape class	Admin	Landscaping with Perennials
5/19	Veteran Appreciation Day	Hart Park	Presented by Help the Children
June			
6/9-10	SCV Quilt Show	Hart Park	http://www.scvquiltguild.org/Quilt_Show.htm
6/14	Landscape class (evening)	Admin	Maintaining a Sustainable Landscape
6/16	Landscape class	Admin	Shrubs and Native Plants
6/16	Touch a Truck	Central Park	Supports SC Senior Center http://myscvcoa.org/touch-a-truck/
6/29	Jazz & Blues Concerts	Hyatt	Fundraiser for Child and Family Center
July		Admin	Creating a Landacana Plan and Pudgat
7/12	Landscape class (evening)	Admin	Creating a Landscape Plan and Budget
7/21 7/13	Landscape class	Admin	The Basics of a Sustainable Landscape Fundraiser for Child and Family Center
1/13	Jazz & Blues Concerts	Hyatt	
	Concert in the Park	Central Park	Did not do in 2018
August			
8/9	Landscape class (evening)	Admin	Designing a Sustainable Landscape
8/11	Landscape class	Admin	Proper Turf Care and Turf Substitutes
8/25	CAST for Kids	Pyramid Lake	Kids with disabilities, ages 6-17, experience the sport of fishing
Conternal			
Septemb		Admin	Top 20 Plants for the SCV
9/6	Landscape class (evening)	Admin	Top 30 Plants for the SCV
9/8	Landscape class	Admin	Controlling Weeds, Pests and Diseases

Purple = Events	Green = SCV Gardening Classes	Blue = Speakers' Bureau 3
		Dive - Opeaners Dureau 3

9/8	9/11 Day of Service & Remembrance	Various	Hosted by Hands on SCV. A day of service to honor those lost and those who rose in service after the 9/11 attacks. http://www.handsonscv.org/main/events/9-11-days-of-service-remembrance
9/21-23	Main Street Chalk Art Festival	Newhall	www.otna.org
9/22	River Rally	TBD	Clean up of the Santa Clara River http://greensantaclarita.com/calendar/river-rally/
9/29	Be the Light 5K	West Creek Park	http://www.bethelight5k.org/ Supporting A Light Of Hope (ALOH) <u>https://www.alightofhopescv.org/</u> , a program for recovery from addiction/self-destructive behaviors
Ostaban			
October 10/6-7	Pow Wow Festival	Hart Park	A factivel colobrating Native American Culture, Heated by
10/6-7	Fow wow restivat		A festival celebrating Native American Culture. Hosted by William S. Hart County Park & Museum and the Friends of Hart Park. http://www.friendsofhartpark.org/Event_Pages/powwow.ht ml
10/6	CAST for Kids	Castaic Lake	Kids with disabilities, ages 6-17, experience the sport of fishing http://castforkids.org/event/castaiclake/
10/13	Touch a Truck Newhall		Proceeds support the Santa Clarita Senior Center. http://myscvcoa.org/touch-a-truck/
10/18	Landscape class (evening)	Admin	Irrigating a Sustainable Landscape
10/20	Landscape class	Admin	Trees for the SCV
10/20	LASD/Special Olympics Chili Cook off	Jack Bones Eq Center	Benefitting Special Olympics https://www.sosc.org/scvtv/chilicookoff
10/21	Kids Expo	Golden Valley HS	Child and Family Center benefit. http://childfamilycenter.org/events/
10/28	Haunted Jailhouse		SCV Sheriff's Department
Novembe	*		
11/1	Landscape class (evening)	Admin	Caring for the Top 30 Plants for the SCV
11/3	Landscape class	Admin	SCV Soils and Fertilizers
December	-		
December		Admin	How to Romovo a Lawn
<u>12/1</u> 12/1	Landscape class Castaic Lake	Admin Castaic Lake	How to Remove a Lawn Hosted by Friends of Castaic Lake
12/1	Winter Magic	Casial Lake	http://www.castaiclake.com/focl.html
12/3	Landscape class (evening)	Admin	Maintaining a Sustainable Landscape
12/15	5/10K Holiday Fun Run	Magic Mtn	By Hands on SCV volunteer center

Green = SCV Gardening Classes 3



PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR 2018

March 21, 18 Special Committee

- 1. Legislative Consultant Reports
- 2. Legislative Policy Guidelines Draft
- 3. Resolution in Support of Prop 68 Draft
- 4. Resolution in Support of California Water Bond of 2018 Draft
- 5. Outreach Communication Plan Discussion
- 6. Informational: Public Outreach Events 2018

April 3, 18 Board Meeting

- 1. Legislative Policy Guidelines
- 2. Resolution in Support of Prop 68

April 19, 18 Committee

- 1. Legislative Consultant Reports
- 2. Outreach Communication Plan Draft
- 3. Informational: Legislative Tracking 2018

May 15, 18 Board Meeting

1. Outreach Communication Plan

May 17, 18 Committee

- 1. Legislative Consultant Reports
- 2. Resolution in Support of Water Supply & Water Quality Act of 2018 Draft
- 3. Informational: Public Outreach Events 2018
- 4. Informational: Legislative Tracking 2018
- 5. Other Staff Activities: Stakeholder List
- 6. Other Staff Activities: Website reports & documents library search
- 7. Water Bottle Fill Station PP Presentation

June 5, 18 Board Meeting

 Approval of Resolution Supporting Water Supply and Water Quality Act of 2018 (Moved to June 19 Board Meeting – Board requesting more information on financial considerations)

June 19, 18 Board Meeting

1. Approval of Resolution Supporting Water Supply and Water Quality Act of 2018

June 21, 18 Committee

- 1. Legislative Consultant Reports
- 2. Informational: Legislative Tracking 2018
- 3. Other Staff Activities: Semi-Annual Media Outreach Plan
- 4. Water Bottle Fill Station Pilot Program
- 5. ACWA Conference Sponsorship Options

July 3, 18 Board Meeting Cancelled

July 17, 18 Board Meeting

July 19, 18 Committee Cancelled

August 7, 18 Board Meeting



PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR 2018

August 16, 18 Committee

- 1. Legislative Consultant Reports
- 2. Informational: Legislative Tracking 2018
- 3. Other Staff Activities: Sierra Club/SCV Water Collaboration
- 4. Other Staff Activities: CSDA's Award Nominations
- 5. Other Staff Activities: ACWA's Huell Howser Best in Blue Award Nomination

August 21, 18 Board Meeting Cancelled

September 4, 18 Board Meeting

September 13, 18 Special Committee

- 1. Legislative Consultant Reports
- 2. Discuss Legislative Advocacy
- 3. Informational: Legislative Tracking 2018
- 4. Informational: Sponsorship Tracking 2018
- 5. Committee Planning Calendar

September 18, 18 Board Meeting

September 20, 18 Committee Cancelled

October 2, 18 Board Meeting

1. Approve a Resolution Establishing Water Professionals Appreciation Week

October 16, 18 Board Meeting

October 18, 18 Committee

- 1. Legislative Consultant Reports
- 2. Discuss Legislative Advocacy
- 3. Public Outreach: Annual Report
- 4. Informational: Legislative Tracking 2018
- 5. Informational: Sponsorship Tracking 2018
- 6. Informational: Public Outreach Event Calendar
- 7. Informational: Committee Planning Calendar

November 6, 18 Board Meeting

November 15, 18 Committee

- 1. Legislative Consultant Reports
- 2. Discuss Legislative Advocacy
- 3. Public Outreach: Discuss Municipal Water Leader Magazine Partnership
- 4. Informational: Monthly Outreach Matrix
- 5. Informational: Legislative Tracking 2018
- 6. Informational: Sponsorship Tracking 2018
- 7. Informational: Public Outreach Event Calendar
- 8. Informational: Committee Planning Calendar

November 20, 18 Board Meeting



PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR 2018

December 4, 18 Board Meeting

1. Tentative Approve Moving the Current Legislative Advocacy Consultant Contracts to Month-to-Month

December 18, 18 Board Meeting

December 20, 18 Committee Cancelled